



- Your domain name should be your business name and reflect what you do.
- Made up names require \$\$\$ to educate customers what you do.
- Brainstorm the top keywords about what your business does.
- Use these keywords with sites like:
 - [NameMesh](#)
 - [Lean Domain Search](#)
 - [Wordoid](#)
 - [Dot-o-mator](#)
 - [NameStation](#)
 - [NXdom](#)
 - [Domain Hole](#)
 - [Bustaname](#)
 - [Domainr](#)
 - [Impossibility!](#)
- Try to find a domain name that has the .com available. Different extensions are becoming more popular but .com will always be the best.
- Beware of names ending it conflict country extensions (i.e. ".ly"). [Info1](#) [Info2](#)
- Make it short.
- Make it memorable - people need to be able to remember your URL.
- Make it unique - you don't want people confusing your site with another site.
- Make it easy to spell.
- Make it easy to type.
- Avoid hyphens and numbers - they are harder to say and remember.
- Avoid trademarked names.
- Register similar domain names and redirect the alternatives to your domain name.
 - Same name but different extensions (.org,.net, .me, etc...).
 - Misspellings of the name including adding common extra letters.
 - Pro tip: have a few people type the name 50 times in a document without looking at the screen as fast as they can. This will identify the common mistypings.
 - Phonetic spellings of the name (i.e. odojo.com = odoe joe.com, oodoojoo.com, etc..)
- Do not use slang names.
- Do not use offensive terms.
- Make sure the domain has not been used nefariously before: [Info](#)
- Beware of phonetics - see page 2 for examples :)



All Time Classic Domain Names

- [Itscrap.com](#) - IT Scrap
- [Whorepresents.com](#) - Who Represents?
- [Penisland.net](#) - Pen Island
- [Expertsexchange.com](#) - Experts Exchange
- [Speedofart.com](#) - Speed Of Art
- [Nobjs.org](#) - North Of Boston Jewish Singles
- [Gotahoenorth.com](#) - Go Tahoe North
- [Lesbocages.com](#) - Les Bocages
- [Americanscrapmetal.com](#) - American Scrap Metal
- [Masterbaitonline.com](#) - Master Bait Online - done intentionally.
- [Therapistinabox.com](#) - Therapist In a Box
- [Analemma.org](#) - Analemma Society
- [Therapistfinder.com](#) - Therapist Finder
- [Wintersexpress.com](#) - Winters Express
- [Swissbit.ch](#) - Swiss Bit
- [Dicksonweb.com](#) - Dickson Web
- [Therapist.com](#) - Therapist
- [Budget.co.ck](#) - Budget Cook Island
- [Mp3shits.com](#) - MP3s Hits
- [Kidsexchange.net](#) - Kids Exchange
- [Choosespain.com](#) - Choose Spain
- [Bendover.com](#) - Ben Dover - done intentionally.
- [Bitefartcafe.rs](#) - Bitef Art Cafe
- [Teacherstalking.org](#) - Teachers Talking
- [Ladrape.com](#) - La Drape
- [Childrenswear.co.uk](#) - Children's Wear
- [Oldmanshaven.com](#) - Old Man's Haven
- [Childrenslaughter.com](#) - children's laughter
- [Analisajoy.com](#) - newborn diary of Analisa Joy.
- [Webone.com](#) - ISP Web One.

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