



The below Competitive Analysis chart is a structured way to understand and analyze your competition for a new or existing idea/business. Understanding your competition is important so you have an idea of what is succeeding in the market. We love competition, it can help you understand the demand for your idea. However, don't get wrapped up in your competition and watch their every move. Spend more time executing and finding ways to be better than your competition.

We hope you find value in this tool. If you have any questions feel free to email us directly at info@inspirer.com

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Competitive Analysis

Factors	My Business	Competitor 1	Competitor 2	Competitors 3
Products				
Price				
Quality				
Selection				
Service				
Reliability				
Expertise				
Stability				
Reputation				
Location				
Brand				
Employee				
Culture				
Marketing				
Growth				